

14th Annual Health Law Primer

Wednesday, October 8, 2014 Embassy Suites, Cool Springs, TN

Program Description: If you are new to health law or are someone who represents health care clients on legal matters and need a refesher of the major areas of law regulating health care clients, this program is for you. The Health Law Primer will provide a general health law overview, with experienced health care leaders discussing the nuts and bolts of a typical health care regulatory practice while touching on some of the hot topics curently facing the main "players" in the health care industryincluding physicians, hospitals, insurers and the government.

Program Producer: Jesse Neil, TBA Health Law Section Vice-Chair

Total Hrs.: 4 General

Agenda

12:15 - 12:45 p.m. Registration

12:45 - 1:00 p.m. Welcome and Introductions

Jesse Neil, Community Health Systems Professional

Services Corporation

1:00 - 2:00 p.m. Selected Topics in Tennessee Health Law

This introductory session will provide a brief overview of the field of health law, introduce fundamental issues regulated under state law, and highlight a few areas of special concern that are not covered by other,

more detailed presentations in the Health Law Primer.

Amy Campbell, Cecil C. Humphreys School of Law **Travis Lloyd**, Bradley Arant Boult Cummings LLP

2:00 - 3:00 p.m. HIPAA Overview

This session will provide an overview of the information privacy and security laws and requirements affecting health care providers and other companies under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), as amended by the Health Information Technology for

Economic and Clinical Health Act (HITECH), and their implementing regulations. The session will offer practical tips for ensuring compliance with HIPAA amidst an environment of heightened privacy requirements and increased cyber security challenges.

Shannon Hoffert, Butler Snow **Nesrin Tift**, Bass, Berry & Sims PLC

3:00 - 3:15 p.m. **BREAK**

3:15 - 4:15 p.m. Fraud and Abuse Laws: Examining a Hypothetical Physician Practice Acquisition

This session will introduce attendees to fundamental fraud and abuse laws by examining a hypothetical situation in which a physician practice is acquired by a hospital. The panel will explore key concerns that can arise in the actual transaction as well as those that commonly follow. The session will provide an overview of key health care laws implicated in these & similar situations, including the Federal Anti-Kickback Statute, the Federal Physician Self-Referral Statute (Stark), & the False Claims Act.

J.D. Thomas, U.S. Attorneys Office - Moderator Mary Beth Fortugno, Bass, Berry & Sims PLC Angela Youngberg, Waller

4:15 - 5:15 p.m. Life Cycle of a Physician Practice

This session will cover who may employ physicians, issues in employment contracts, compensation models, professional service agreements, fair market value considerations, becoming a shareholder in a practice, post-termination issues such as non-competes, medical records issues, and notices to patients.

Amanda Busby, Anderson Busby PLLC David Cranford Decosimo CPAs

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